

Press information – Vienna, April 2014

NEW: THOMSON THS811 Digital HD Satellite Receiver

*Versatile satellite receiver for HDTV
with ORF certification and three pre-installed channel lists*

After the successful THS810, THOMSON brings the practical and versatile Digital High Definition Satellite Receiver THS811 to the market, an ORF certified receiver for reception of digital Free-To-Air TV and radio programmes via satellite. The smart card slot additionally allows reception of Austrian TV programmes with an activated and valid Irdeto smartcard.

THOMSON's THS811 is the perfect choice for relaxing entertainment at home. This high-end satellite receiver offers a fantastic TV experience in high definition and Dolby® Digital Plus* sound. As all THOMSON receivers it impresses with elegant design and extensive functions. Stylish like the THS811 receiver is the new THOMSON remote control which feels very comfortable in the hand thanks to its ergonomic shape.

Installation and operation are very simple. An installation wizard will guide through the menu in just a few steps. Three pre-installed channel lists for TV and radio, including the "HD Austria Senderliste", are available. Customers who do not have an HD Austria subscription or have not taken advantage of the offer yet will receive the HD Austria channels for free for the next three months.

A recording can quickly be booked directly in the electronic programme guide (EPG) and made on to a connected external hard drive via the receiver's USB port. Also a phone call during a programme will not bother any longer. With a push on the pause button on the remote control the Timeshift function gets activated and the receiver starts recording the programme. After the phone call the programme can be watched exactly from this point.

Further convenient and entertaining features of the THS811 are the multimedia functions, personalized favourite lists, timer functions, teletext, subtitles and selectable multilingual audio tracks. With the infrared sensor, the receiver can be placed on a hidden place but still be operated.

*Dolby and the double-D symbol are trademarks of Dolby Laboratories.

About THOMSON:

For over 120 years, the THOMSON brand is a key player in the electronics industry. The THOMSON range of consumer products includes TV screens, digital decoders, audio and video equipment & accessories, digital cameras, computers & tablets, cell & home phone, electrical appliances, lighting and monitoring solutions for house, health and welfare at home. The THOMSON brand is recognized for the quality of its innovative products at the forefront of technology and design, offering high quality and ease of use. That's why generations of families around the world continue to trust the THOMSON brand for their entertainment and comfort at home.

THOMSON is a trademark of TECHNICOLOR S.A. www.thomsonconsumer.com

About STRONG:

STRONG is one of the leading providers of consumer Digital TV reception equipment in Europe offering an extensive range of Digital Terrestrial, Satellite, Cable and IPTV receivers as well as their related accessories. Further, STRONG is licensee of the THOMSON brand for digital set-top boxes, both Free-to-Air and with Operators access control, distributed through retail in Europe and the Middle East. Fashionable products with attitude and a variety of comfortable standard features characterize the range of products for different reception systems, markets and embedded Conditional Access Systems.

The STRONG Group is represented in Europe by its Sales Head Office in Austria and fully operational subsidiaries across Europe. STRONG offices are equipped to cater for local market trends and needs, as well as being home to a highly equipped and innovative Research and Development department.

For many years, STRONG provided a comprehensive product range of set-top boxes to retail and operator markets. Focusing on the different customer needs, STRONG supplies receivers for free-to-air reception, with Common Interface, built-in hard disk, embedded CAS, such as Irdeto, Viaccess, NDS, Nagra and Conax, as well as the latest generation of interactive MHP and IP receivers. With extensive experience and know-how, STRONG built a Pan European distribution structure reaching over 50 countries and providing sales, marketing and, above all, After Sales Service with call centres.

By leveraging the power of the THOMSON brand and STRONG's profound experience and know-how, STRONG also distributes a comprehensive range of THOMSON Audio Video, TVs, Health Care as well as THOMSON mobile phones, small home appliances, air conditioners and heaters in selected countries across Europe.



For details to STRONG, please visit www.strong.tv.



For more information on THOMSON receivers which are sold via retail in Europe, please visit www.thomsonstb.net.